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Rubric: Careers Research Project and Job Portfolio

Students research careers, colleges, conduct personal interviews, and complete a job shadowing assignment. Students create a resume, cover letter, application, participate in mock job interviews, a post-interview Thank You note, and a personal plan for reaching their career goal. Total Possible Points: 150

Career Research					
	Not proficient 1 pts	Approaching 2 pts	Proficient 3 pts		
Survey Results 3 pts Discuss results from all career interest surveys completed	Not proficient 1-2 are discussed	Approaching 3-4 discussed	Proficient 5-6 discussed		
Quantity 3 pts Career Research (At least 2)	Not proficient 0 careers researched	Approaching 1 careers researched	Proficient 2 careers researched		
Career Defined 3 pts Job Title Job Description A typical day	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated.	Approaching Most information is accurate. Some categories not complete.	Proficient All information is accurate and meaningful. All questions answered thoroughly.		
Education/Skills/Working Conditions 3 pts Education requirements Skills required Working Conditions	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated.	Approaching Most information is accurate. Some categories not complete.	Proficient All information is accurate and meaningful. All questions answered thoroughly.		
College Research 3 pts	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated. Research does not reflect student's stated interests and goals.	Approaching Most information is accurate, but some may not be meaningful. Research may not reflect student's stated interests and goals.	Proficient All information is accurate and meaningful. All questions answered thoroughly. Most research reflects student's stated interests and goals.		
Salary/Advancement 3 pts Salary range, promotion, advancement	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated.	Approaching Most information is accurate. Some categories not complete.	Proficient All information is accurate and meaningful. All questions answered thoroughly.		
Outlook 3 pts Job/Employment Outlook/% change	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated.	Approaching Most information is accurate. Some categories not complete.	Proficient All information is accurate and meaningful. All questions answered thoroughly.		
Your reasoning 4 pts Why you chose this career-interesting facts	Not proficient Several pieces of information are missing, incorrect or are not meaningful as stated.	Approaching Most information is accurate. Some categories not complete.	Proficient All information is accurate and meaningful. All questions answered thoroughly.		
Personal Interviews 5 pts Their* description of the job What training they* feel is required Why they* chose this field Salary/wage to expect	Not proficient not completed	Approaching interview completed but not all questions answered	Proficient interview completed with all questions answered thoroughly		

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Do they* recommend this

*The interviewee			
Presentation 20 pts A summary of career choices is given with information from report	Not proficient No presentation is made	Approaching Presentation is made but with information missing	Proficient Presentation is made with all information included.
Resume 10 pts	Not proficient Appearance is messy and disorganized. Formatting is inconsistent. Difficult to read.	Approaching Appearance is fair. Formatting is not all consistent. Typed with one or two spelling/grammar errors. Somewhat difficult to read.	Proficient Appearance is neat. Formatting is consistent. Typed with minor spelling/grammar errors. Relatively easy to read. Professional looking.
Application Letter 10 pts	Not proficient Appearance is messy and disorganized. Formatting is inconsistent. Difficult to read.	Approaching Appearance is fair. Formatting is not all consistent. Typed with one or two spelling/grammar errors. Somewhat difficult to read.	Proficient Appearance is neat. Formatting is consistent. Typed with no spelling/grammar errors. Relatively easy to read. Professional looking.
Application 10 pts	Not proficient Many parts of the application left blank. Information is accurate. Many grammar and spelling errors. Very messy.	Approaching Most of the application is filled out. All information is accurate. One or two spelling/grammar errors. Should be neater.	Proficient Completely filled out. All information is accurate. No spelling/grammar errors. Neatly done.
Interview Questions 10 pts	Not proficient Student did not complete half of the questions. Answers were not in conversational tone in the form of a complete sentence.	Approaching Student completed 3/4 of the questions. Some answers were not in the form of a complete sentence.	Proficient Student completed all questions. All were well thought out answers in conversational form and were in the form of a complete sentence.
Thank You letter 10 pts	Not proficient Appearance is messy and disorganized. Formatting is inconsistent. Difficult to read.	Approaching Appearance is fair. Formatting is not all consistent. Typed with one or two spelling/grammar errors. Somewhat difficult to read.	Proficient Appearance is neat. Formatting is consistent. Typed with no spelling/grammar errors. Relatively easy to read. Professional looking.

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