Pure Rockford Rubric

Content Area	1 Beginning	2 Developing	3 Secure	4 Exceptional	Score
Concept Mastery	The student is	The student somewhat	The student securely	The student securely	
	beginning to	understands the	understands the	understands the	
	understand the	changes that take place	changes that take place	changes that take place	
	changes that take place	in his/her community	in his/her community	in his/her community	
	in his/her community	over time.	over time.	over time as well as	
	over time.			his/her impact on the	
				community.	
Organization	The presentation is not	The presentation is	The presentation is	The presentation is	
	very organized.	organized with a	effectively organized	exceptionally organized	
		beginning, middle and	with a beginning,	with a beginning,	
		end.	middle and end.	middle and end.	
Voice	The student does not	The student uses voice	The student uses voice	The student uses voice	
	use voice	appropriately.	appropriately to	appropriately to	
	appropriately.		enhance the message.	exceptionally enhance	
				the message.	
Technology Checklist	The student has	The student has	The student has	The student has gone	
	completed 7 items or	completed 10 items on	completed all items on	above and beyond the	
	fewer on the	the PhotoStory	the PhotoStory	PhotoStory checklist.	
	PhotoStory checklist.	checklist.	checklist.		
Overall Presentation	The student's overall	The student's overall	The student's overall	The student's overall	
	presentation is	presentation is	presentation is	presentation is	
	somewhat organized,	somewhat organized,	effectively organized,	exceptionally	
	detailed but does not	detailed and sends the	detailed and sends the	organized, detailed and	
	send the appropriate	appropriate message.	appropriate message.	sends the appropriate	
	message.			message.	
Effort & Collaboration	The student puts forth	The student puts forth	The student puts forth	The student puts forth	
	little effort and rarely	some effort and	his/her best effort and	exceptional effort and	
	participates in his/her	participates in his/her	actively participates in	actively participates in	
	group.	group.	his/her group.	his/her group.	